

QUESTIONNAIRE SUMMARY SHEET

Age of people completing the questionnaire:

Age (Years)	Number of People
11	7
12	19
13	52
14	48
15	49
16	26
17	41
18	15
19	2
20	2
21	1
total	262

What Leeds City Centre is Used for:

List the 5 most popular activities which people wrote down:
(1 = most popular)

Popularity	Activity	Number of People
1	Shopping	193
2	Cinema	65
3	Restaurants – eating / food	71
4	Clubs/bars	35
	College	8
5	Live music	2

How often people visit

Frequency	Number of People
More than once week	74
More than once a month	96
More than once every six months	31
About once a year	7
Never	3

When people visit:

Time of Day	Number of People
Evening	45
Day Time	179

What stops people visiting Leeds City Centre:

List the 5 most popular reasons which people wrote down: (1 = most popular)

Popularity	Activity	Number of People
1	Public transport frequency	64
2	Public transport price	35
3	Lack of money	16
	Car parking	9
4	Security – personal safety concerns	12
	school	28
	Smoking	7
	traffic	9

What is good about Leeds City Centre:

List the 5 most popular good things about Leeds City Centre which people wrote down: (1 = most popular)

Popularity	Good Factors	Number of People
1	Shopping	140
2	Cinema	17
3	Restaurants	26
4	Bars/clubs	34
	Range of activities	19
5	access	3

What things would people like improved in Leeds City Centre:

List the 5 most popular things which people wrote down: (1 = most popular)

Popularity	Factors to be Improved	Number of People
1	Cleanliness	43
2	Public transport prices & frequency	29
3	trams	8
4	More activities	13

	More shops	20
5	Park/trees	10

What changes to Leeds City Centre would make people visit more often:

List the 5 most popular activities which people wrote down: (1 = most popular)

Popularity	Changes to make people visit more	Number of People
1	More activities	14
2	Public transport – frequency and price	29
3	Cleanliness	39
4	More shops	37
	price	30
	traffic	32
	Extended opening hours	5
5	toilets	4